

This is to bring to your kind notice that the Ministry of Human Resource Development has announced a national level competition for students, and decision has been taken to invite suggestions and recommendations from the students for a new name, acronym and logo for Rashtriya Uchchatar Shiksha Abhiyan.

Over the years, Rashtriya Uchchatar Shiksha Abhiyan has emerged one of the most participative, inclusive and catalytic programmes of the Government of India.

In order to complement this opportunity given by Government of India, RUSA, Maharashtra is organizing a state level Competition. Additionally expert panel of designers will be constituted at a state level to evaluate the entries from the institutions.

6/21/2016

https://mail.gov.in/iwc_static/layout/shell.html?lang=en&3.0.1.2.0_15121607

It is a great opportunity for institutes and students to participate, prepare and present the new name, acronym and logo which captures the dynamism and all India character of RUSA.

Students can participate individually or in groups and send their entries through the institutions on or before **5:00 pm of 30th June 2016**. Shortlisted entries will be announced on **2nd July 2016**.

Shortlisted entries at the state level will be called for presentation before the expert panel. Winners will be awarded exciting prizes at state level, and these entries will be sent to Government of India for National level competition.

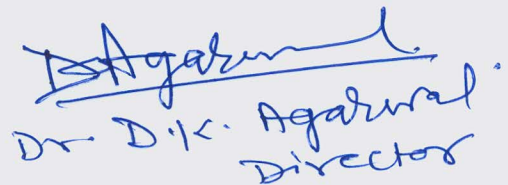
The award for winners entry at national level will be a study tour to a top rated institution abroad for 10 students + 1 teacher from the winner institution for 12-14 days. As a part of the award, the winning local institution will in turn commit to, and receive and host a group of students from the institution abroad.

Institutions are requested to send the entries of their students to State Project Directorate, RUSA email id: spdrusamah@gmail.com. This effort will be coordinated by Mr. Shakti Singh (9892300174) from RUSA team. So in this regard, it is requested that universities provide adequate publicity and prepare Institutions and students.

Refer to attachment for detail information regarding the competition

1. Advertisement for logo competition

Warm Regards,
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Dr. D.K. Agarwal
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